

Plumstead Township Comprehensive Plan Update

Workshop 1B
October 26, 2023



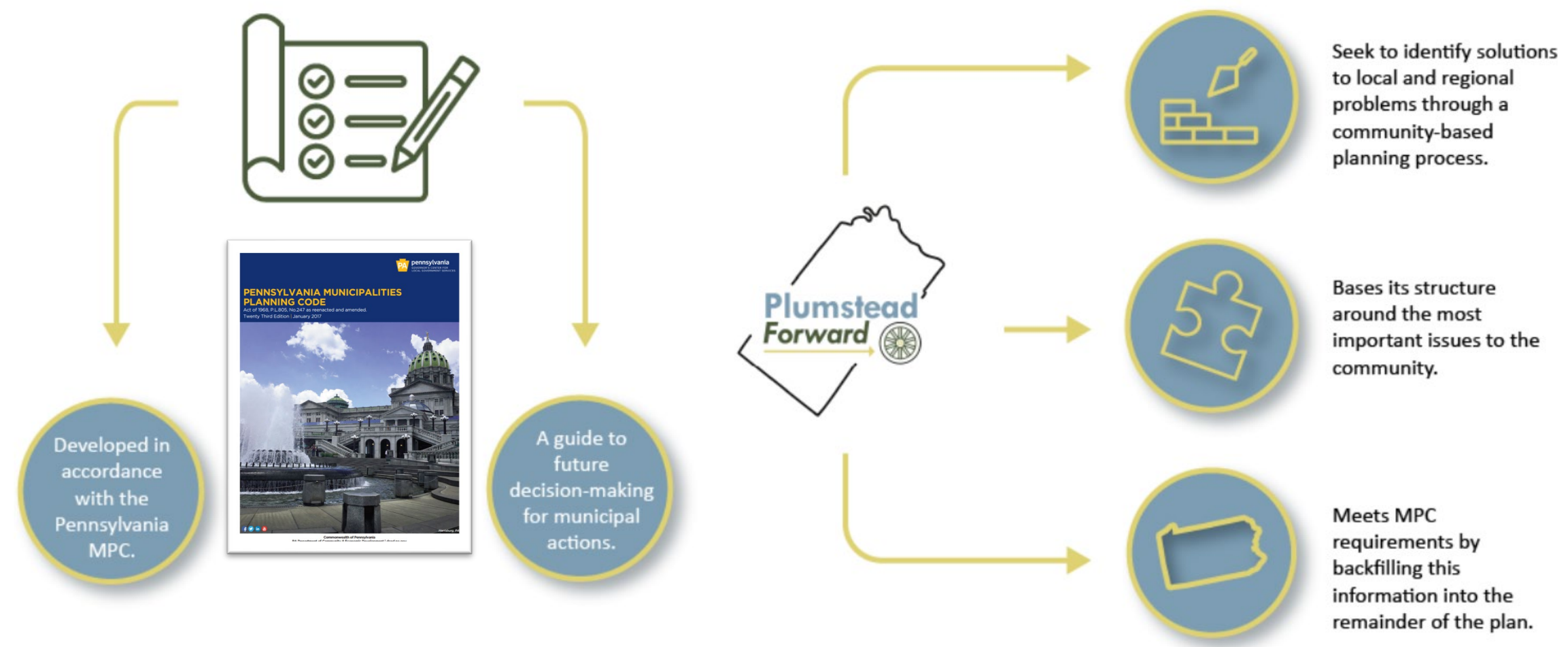
Plumstead *Forward*



Traditional Comprehensive Plan

VS

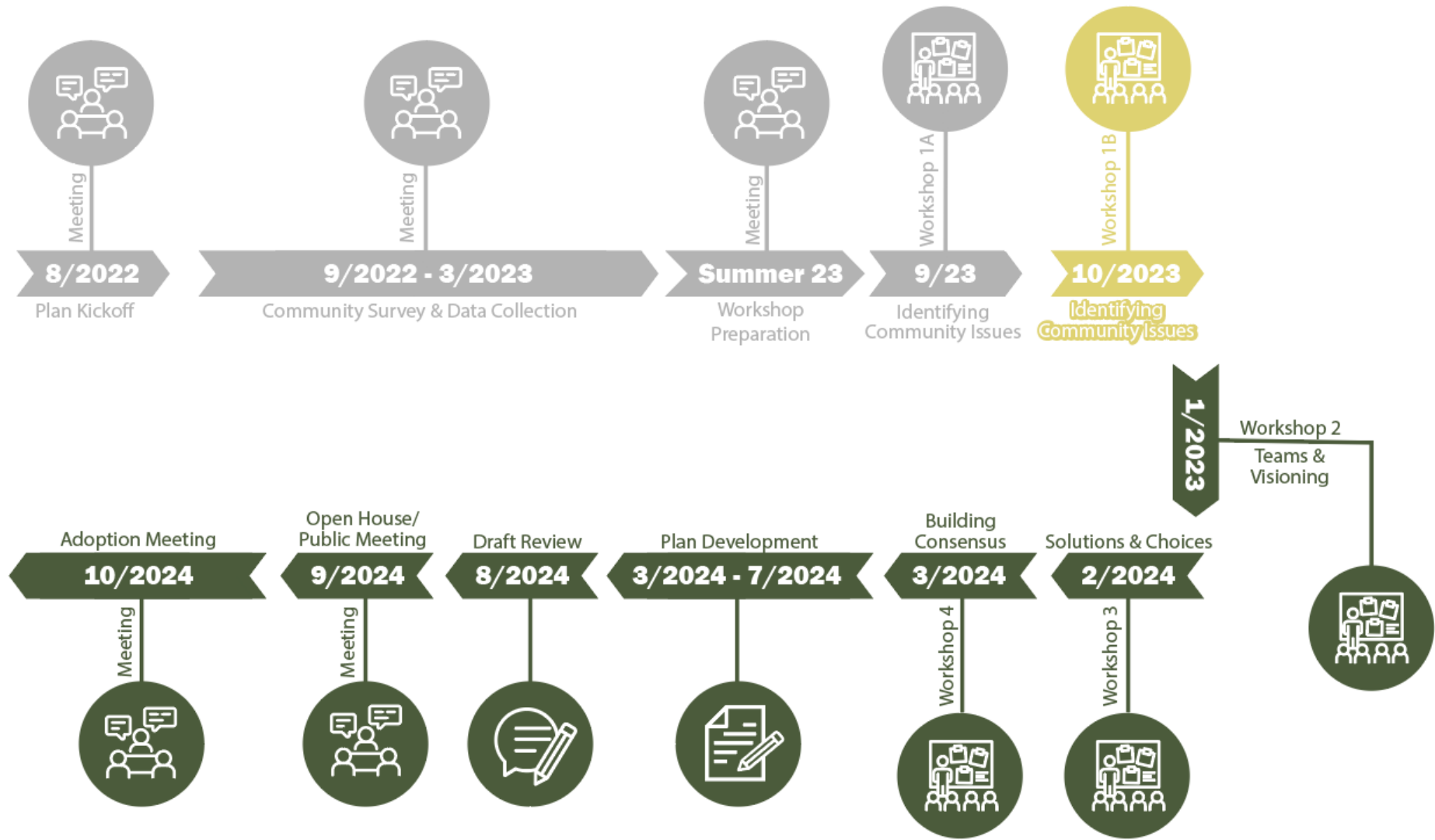
Implementable Comprehensive Plan



Implementable Plan

Where are we?

Work Program



Workshop Schedules

Workshop 1: Identifying Community Issues

Workshop 2: Forming Teams & Visioning

Workshop 3: Solutions & Choices

Workshop 4: Building Consensus



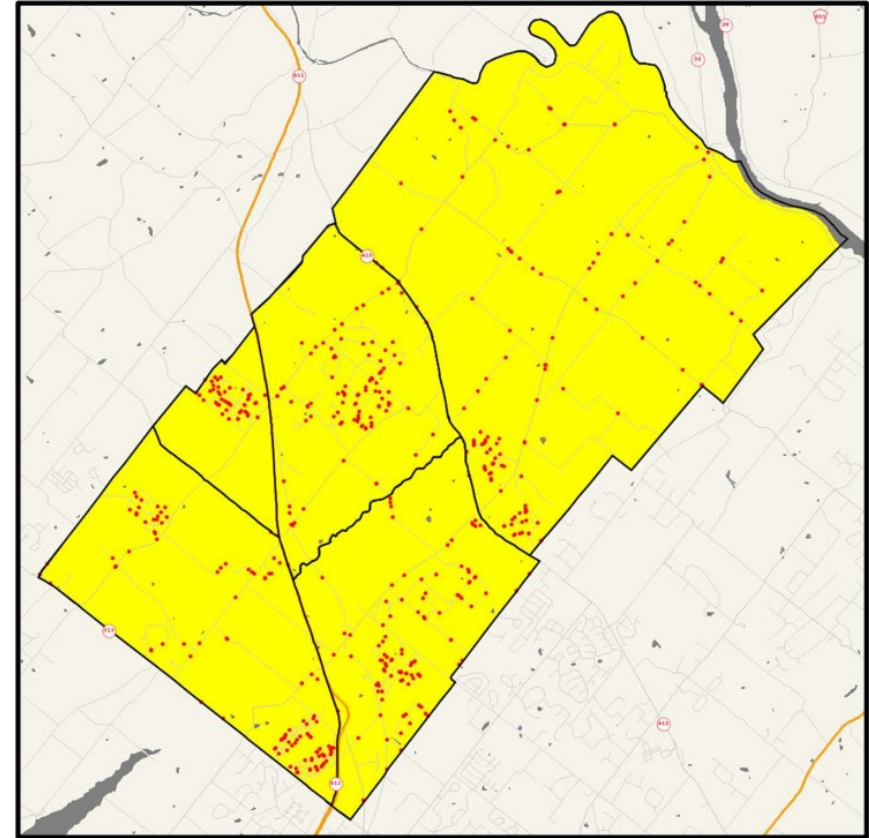
ETC Institute—National Leader in Market Research for Local Government Organizations

Purpose:

- ✓ Gather opinions and feedback for future planning efforts, programs, and services
- ✓ Assist the township in their comprehensive plan update
- ✓ Help determine priorities for the community using Importance-Satisfaction Analysis

Methodology:

- ✓ Surveys sent via mail to a random sample
- ✓ 504 surveys completed
- ✓ Margin of Error: +/-4.1% at the 95% confidence level

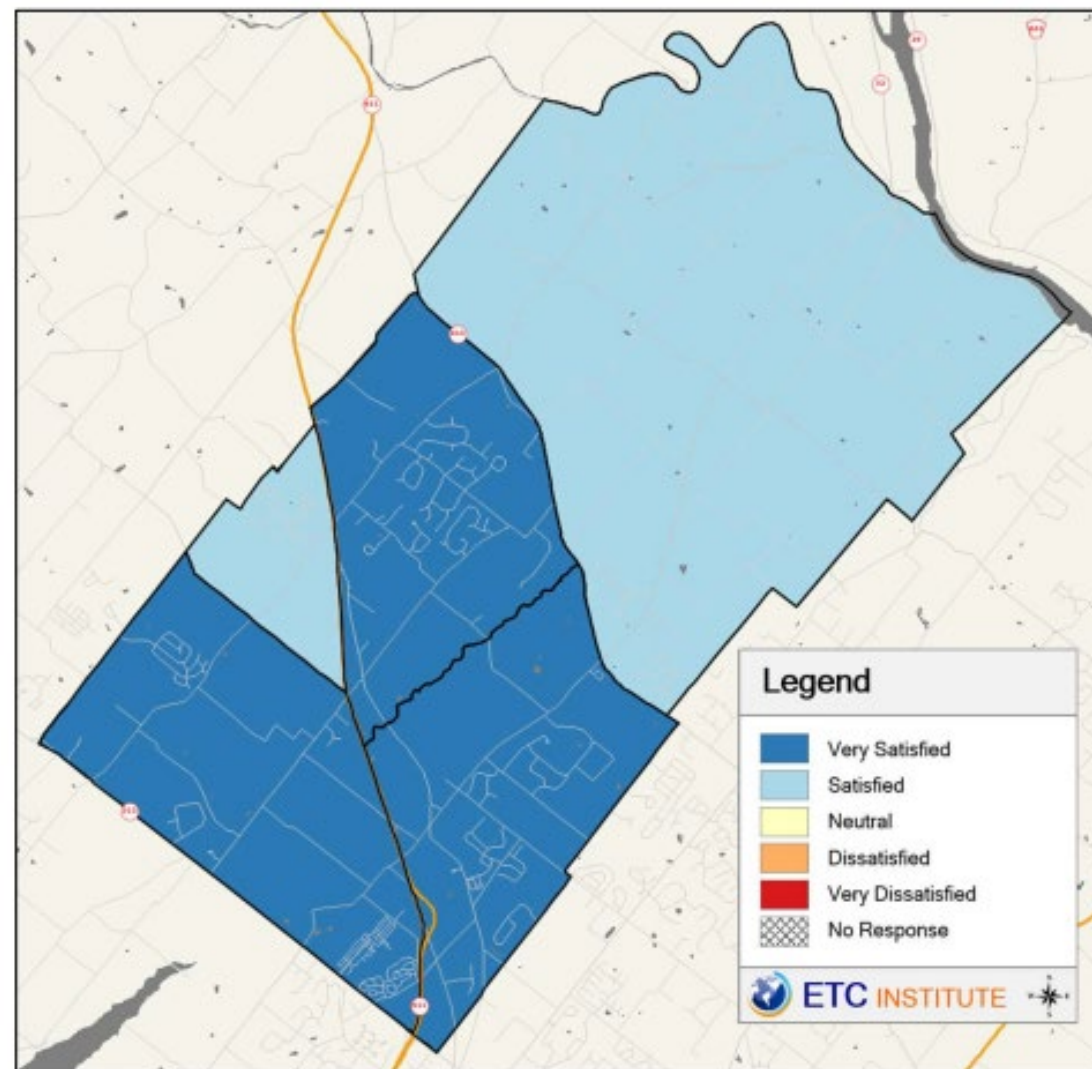


Location of Survey Respondents



Positive Perception of the Township

- 95 % “very satisfied” or “satisfied” with the township as a place to live.
- 93% “very satisfied” or “satisfied” with the township as a place to raise children.



Overall Quality of Life



Top Priorities for Improvement

- Level of safety in the township
- Township's commitment to protecting historic & scenic resources
- Maintenance of township streets and utilities
- Flow of motor vehicle traffic and congestion management
- Parks & Recreation system
- Township's commitment to promote economic development
- Overall quality of new development in the township
- How well the township is planning for growth
- Clean energy and sustainability



Workshop 1: Identifying Community Issues

Goal: Community discussion identifying and reaching consensus on specific issues of importance to the township's future.

Workshop 1A Topics (Last Month):

- Transportation
- Sustainability
- Planning for Growth
- Township Communication

Workshop 1B Topics (Tonight):

- Preservation
- Parks & Recreation
- Township Services
- Housing



Workshop Agenda

1. Plumstead Forward Overview
2. Workshop 1B: Identifying Community Issues
 - a. Break Out into Topic Groups (5 minutes)
 - b. Introductions and Roles (15 minutes)
 - c. Community Values (15 minutes)
 - d. Issue Discussion (45 minutes)
3. Summaries of Themes, Issues, and Priorities (30 minutes)
4. Next Steps (5 minutes)



Virtual Workshop

Scan the QR Code or visit:

PlumsteadForward.com

