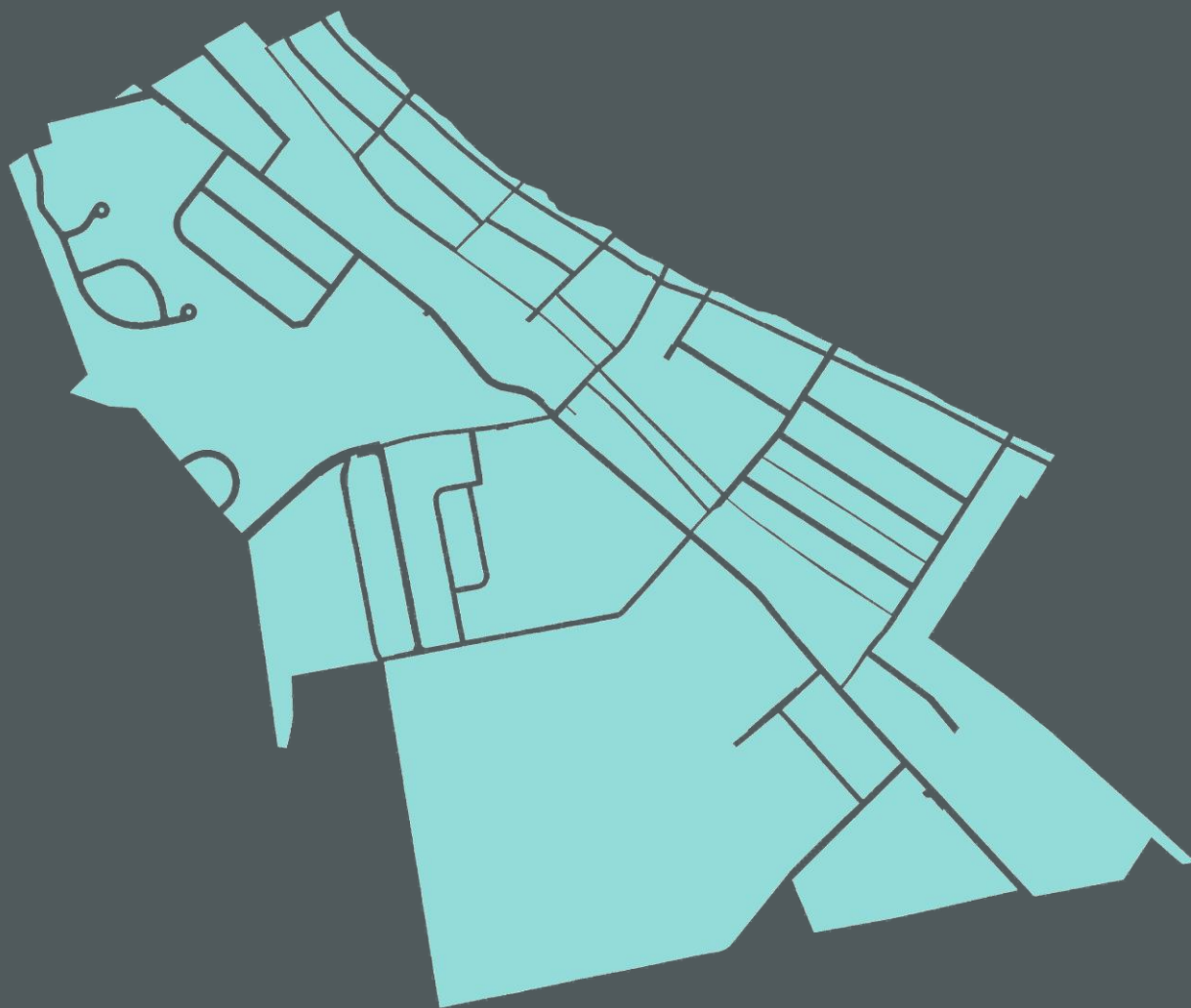




Yardley Borough

Comprehensive Plan Update 2026

Internal Survey Analysis

August 2026



Tonight's Agenda

- Internal Survey Result
- Internal Workshop Result
- Branding
- Next Step

INTERNAL SURVEY

Internal Survey Result Analysis

- Internal Survey contains 19 questions, opening for 30 Days with 34 responses. 97% of them were staff, board members or commissioners.
- Borough Council, Public Works, Police, EAC, HARB, PC, Sewer Authority and Zoning Hearing Board

Q3: Since the borough last examined its comprehensive planning policy, issues have been identified as areas of focus for the next plan. Please rank the following priorities, with 1 being your top priority, 2 being your second priority, 3 being your third priority, etc.

	1	2	3
<u>Better utilization of Yardley Borough owned Property</u>	27.27%	15.15%	6.06%
<u>Riverfront Enhancements</u>	6.06%	15.15%	12.12%
<u>Review of the Residential/Recreational zone and underlying ordinance</u>	9.09%	12.12%	15.15%
<u>C-1 District and Businesses</u>	12.12%	21.21%	6.06%
<u>Pedestrian Circulation Links and Amenities</u>	12.12%	6.06%	18.18%
<u>Sustainability of Lake Afton</u>	0.00%	6.06%	9.09%
<u>Parking and Shared/Collaborative use of Parking</u>	9.09%	12.12%	15.15%
<u>Property Value Changes</u>	3.03%	0.00%	0.00%
<u>Affordable Housing</u>	3.03%	0.00%	0.00%
<u>Climate Change</u>	0.00%	0.00%	3.03%
<u>Sustainability</u>	6.06%	6.06%	9.09%
<u>Flooding</u>	12.12%	6.06%	6.06%

Q4-Q14 Goals in 2014	Valid	Modification	Not Valid
Environmental Resources : To recognize the residents right to clean air, pure water and other natural resources and to ensure a quality environment for present and future generations.	90.91%	6.06%	6.06%
Cultural Resources : Preserve, maintain, and expand social, historic and recreational programs and services.	87.88%	9.09%	6.06%
Community Facilities & Services : To maintain adequate provision of all community services to residents and businesses.	84.38%	18.75%	0%
Historic Preservation : To safeguard the heritage of the Borough by preserving resources located within the Borough which reflect elements of its cultural, social, economic, and architectural history. Good design, that complements historic buildings in the Borough, should be encouraged for any new building additions, alterations, or renovations that are constructed.	84.38%	15.63%	6.25%
The Delaware Canal : To recognize, respect and derive maximum benefit from the natural and recreational characteristics of the Delaware Canal and the Delaware Canal State Park.	84.38%	25%	0%
Delaware River : To recognize, respect and derive maximum benefit from the natural and recreational assets of the Delaware River.	81.82%	27.27%	3.03%
Housing : To preserve the existing residential character of the Borough and to enhance the quality of life for all Borough residents.	78.79%	24.24%	0%
Sustainability & Community Design : To understand the social, economic and environmental conditions necessary to sustain a high quality of life and to ensure that those conditions are preserved for Borough residents and future generations within sustainable development.	78.79%	27.27%	0%
Transportation & Circulation : To enhance the safety of the streets for motorists, bicyclists, and pedestrians given the limitations of the Borough streets.	78.13%	25%	3.13%
Heart of Yardley Downtown Area : To develop and maintain the vitality of the Heart of Yardley downtown area to serve the residents and attract outside shoppers.	75.76%	21.21%	9.09%
Recreation & Open Space : To meet the recreational needs of the residents of the Borough.	72.73%	24.24%	6.06%

Q15-19 CATEGORIES

Financial	money, budget, finance
Affordability	housing, cost of living etc.
Flooding	stormwater, flooding
Resilience	self-sustaining, resilient
Economic Vitality	downtown businesses
Parking	parking regulation, inventory, meters, lots, location
Natural Resource Protection	tree canopy, air, water etc
Sustainability	sustainable approaches not related to environment
Regulations	zoning/ordinance/deed issues
Historic Preservation	maintenance, education, historic character
Safety	speeding, ebikes, police
Walkability	crosswalks
Waterfront Recreation	
Communication	bureacracy/red tape
Community Building	programming, collaboration, diff age groups
Regional Cooperation	upper makefield, surrounding municipalities and counties
Interdepartmental Collaboration	
Amenities	
Development	development, recent growth
Community Character	proud to be there
Infrastructure	upgrades, old infrastructure
Love Yardley	happy with yardley, content, no complaints

Q15: What is
your vision for
the borough's
future?



Q16: What do think the
borough's biggest
challenge is for the
next 10-15 years?



Q17: In your capacity as borough staff or board or commission member, what concern do you have that not enough people are talking about?



A word cloud of concerns, with 'regulations' and 'natural resource protection' being the most prominent terms. Other visible terms include 'communication', 'sustainability', 'parking', 'safety', 'flooding', 'historic preservation', 'walkability', 'waterfront recreation', 'community building', 'love yardley', 'affordability', 'financial', 'recent growth', and 'community character'.

community building love yardley affordability
infrastructure sustainability
communication parking safety flooding
regulations
natural resource protection
historic preservation financial
waterfront recreation walkability recent growth
community character

Q18: Following the previous question, what do you think is preventing the borough from addressing the issue?



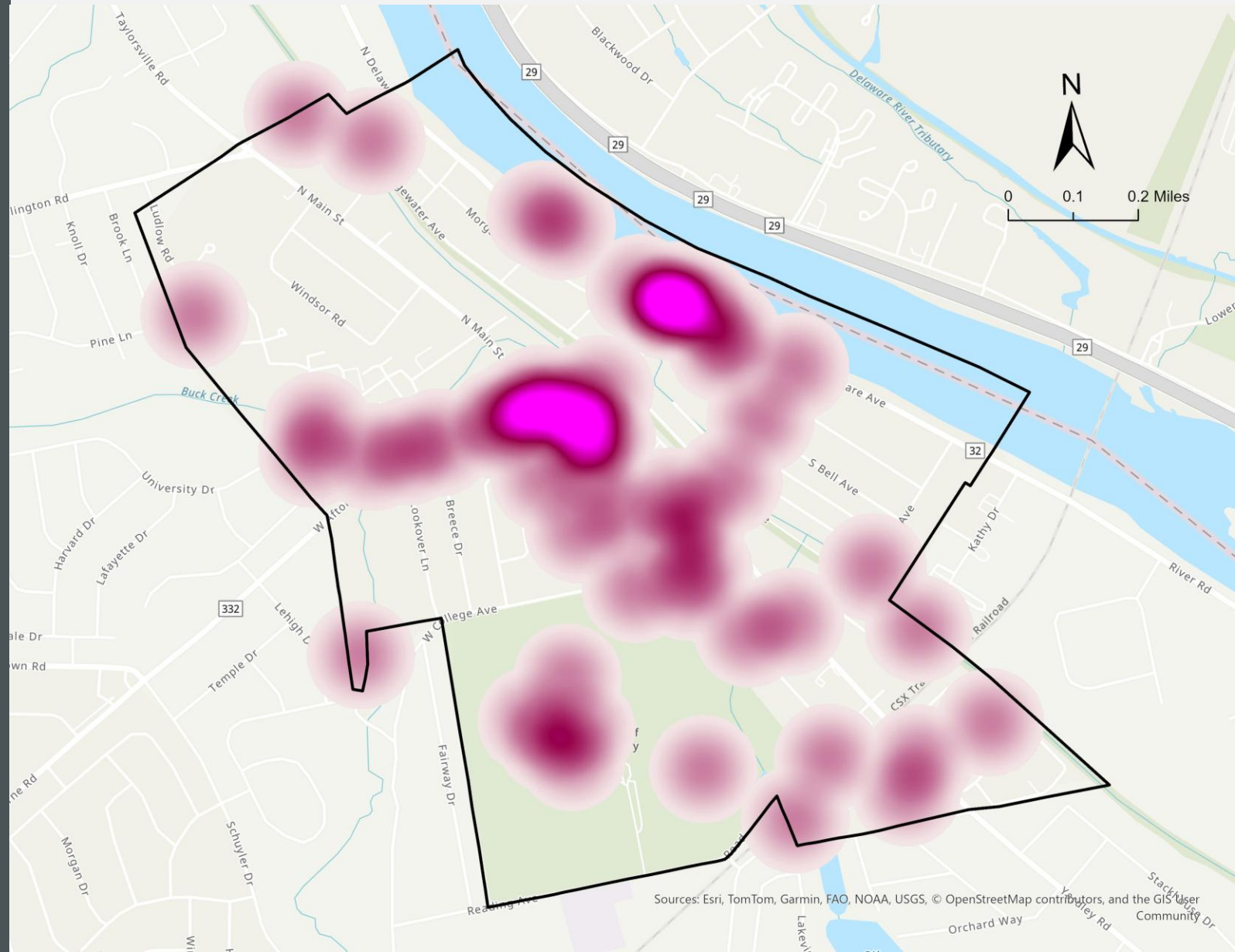
Q19: Do you have any
other comments,
questions, or concerns?



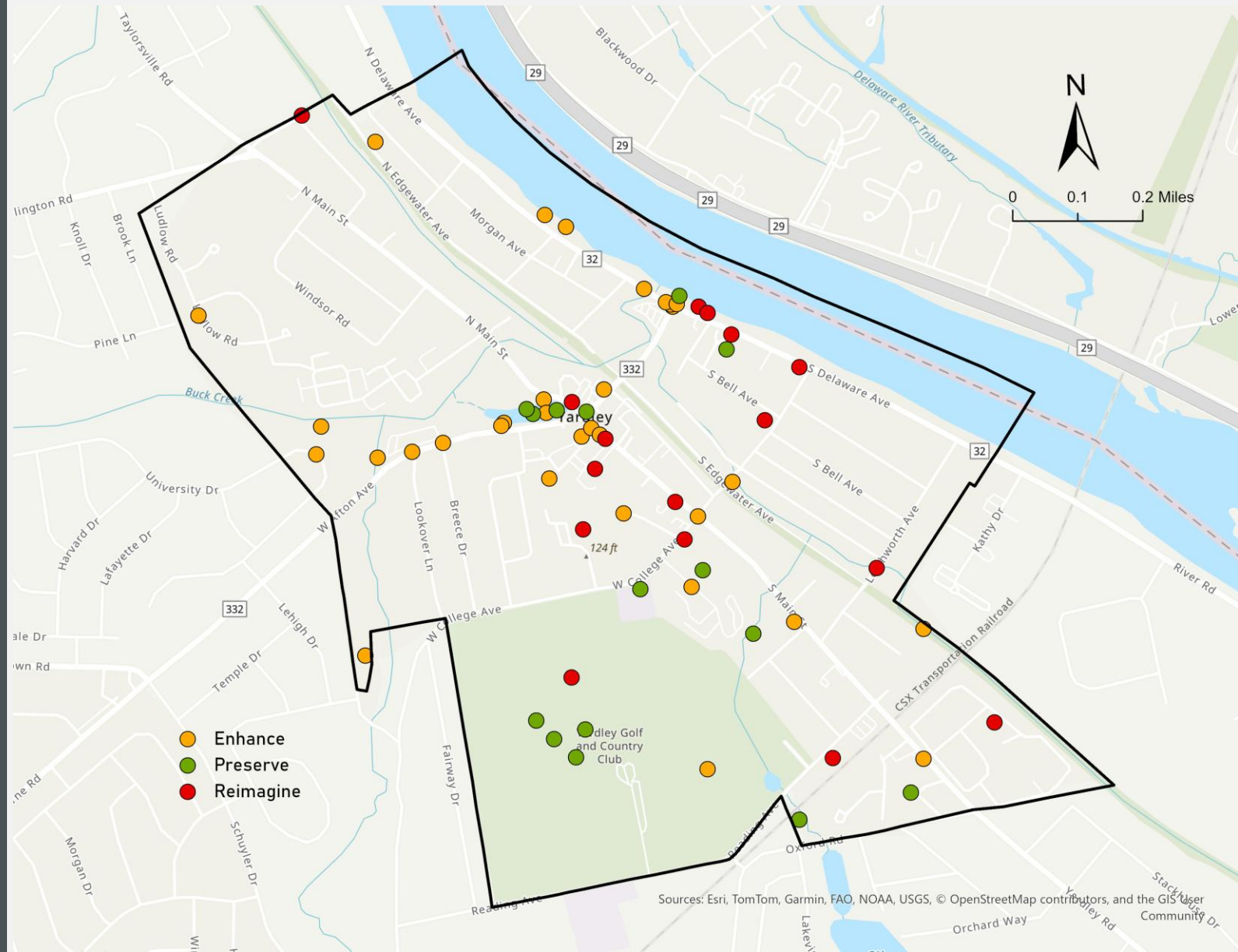
INTERNAL WORKSHOP

EPR EXERCISE

- Traffic Locations
 - Afton Ave & Main
 - Waterfront
 - Golf course



- 64 Comments
- Enhance: 51%
- Preserve: 24%
- Reimagine: 25%



THINGS
PEOPLE
CARED ABOUT
THE MOST

A word cloud visualization showing the factors people care about most. The words are arranged in a cluster, with 'open space' being the largest and most central. Other prominent words include 'walkability', 'development', 'accessibility', 'parking', and 'sustainability'. Smaller words like 'policy', 'housing', 'preservation', 'activity', 'safety', and 'business' are also visible, mostly clustered around the central terms. The colors range from light blue to dark purple.

open space

walkability
development
accessibility
parking
sustainability
policy
housing
preservation
activity
safety
business

Open-ended Discussion

Housing

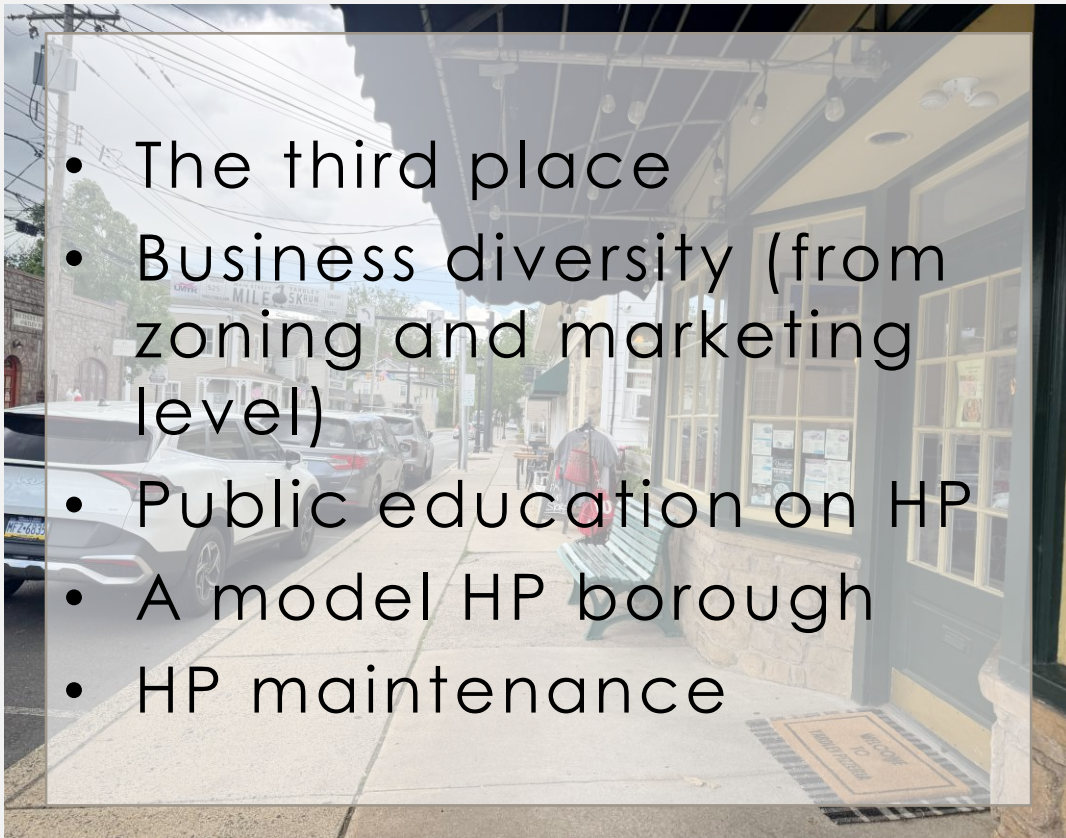


Transportation



Open-ended Discussion

Downtown/Historic Preservation (HP)



- The third place
- Business diversity (from zoning and marketing level)
- Public education on HP
- A model HP borough
- HP maintenance

Sustainability



- Environmental protection projects (plastic bag ban, backyard chicken, gas tools, interdepartmental & cooperation)
- Dark sky ordinance
- A healthy community
- Stormwater management
- Sustainable initiatives

Open-ended Discussion — Park & Rec

- Passive recreation for different age groups
- Preserve green space
- Public space beyond open space (the third place)
- GIS database
- Riparian access
- Grant/funding opportunities

BRANDING

BRANDING: FONTS

Headers: Bahnschrift

Content: Century Gothic

[Home](#) [Government & Staff](#) [Resident Info](#) [How Do I...](#) [Municipal Services](#)



BRANDING: COLOR SELECTION

Historic Red



Street Tan



Afton Gold



Library Blue



Duck Green



Historic Red



Color Selection

964A4C

A49077

1C4F88

3C6854

E49D0B

Yb colors

coolors

Made with Coolors.co

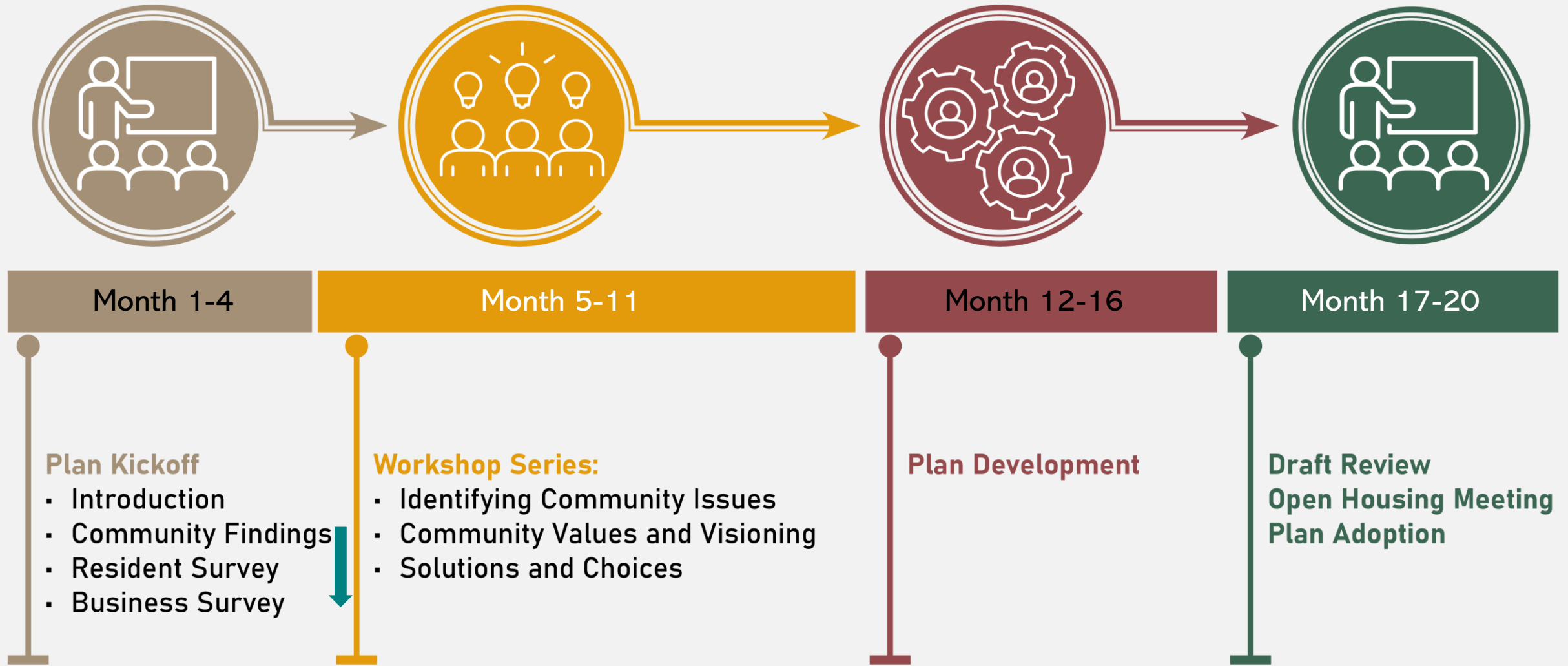
Yardley2040



Planning Our Future, Together

BRANDING:
PROJECT
LOGO-FLOW
&
FLOURISHING

Work Program



Next Step



Resident Survey Draft
Discussion



Survey Tool Selection

Stay Tuned

- Monthly meeting schedule
- [Project website](#) 
- (search BCPC connects/ Yardley Borough)



Thank you!